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ARE YOU TIRED OF THE SNOW AND COLD?



Sign up today for **Creative Strategies in Direct Marketing** and start growing.

Where~ CSU Denver Center
410 17th Street

When~April 11, 2007

Cost~ \$749

[Register Now](#)

That means...Sunshine, No More Snow. . . and a Great Time to Boost Your Career.

So plan now to invest some time in your personal and professional growth! The RMDMA/CSU creative course is starting April 11th. Discover the strategies that will improve the results to all your direct marketing ... advertising ... even sales!
[Sign up now!](#)

Creative Strategies in Direct Marketing Course 3 – Certificate in Direct Marketing Program

Direct marketing is measurable -- and that means that every time you send out mail or email or run a direct response ad, you're on the line. In this course, you'll discover how to produce -- and be -- a winner. Learn the tricks the pros use to beat controls; how to craft (or judge) a direct mail package, which offers work and why, how to produce email that sells, how to talk to your customers, and a whole lot more that will help you succeed and make more money.

For more information contact~

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